

JENNIFER LO

Document &
Creative Specialist

- ▶ University of British Columbia
Sauder School of Business, Real Estate Division
January 2011 – Present
- ▶ Simon Fraser University
Faculty of Applied Science, Department of Engineering
September 2004 – December 2010
- ▶ The Training Company
Advanced Adobe InDesign Complete course (August 2013)

Examples of Previous Assignments

Adobe Document/Web Products

Competitive Alternatives Led the creative design program for the 2014 edition of KPMG's *Competitive Alternatives* study using Adobe InDesign. This study had several key deliverables that required extensive use of pictures, charts, tables and various other graphic components. The key deliverables included:

- ▶ 70 page main report
- ▶ Global English Study Summary (Brochure)
- ▶ Global French Study Summary (Brochure)
- ▶ Canadian English Study Summary (Brochure)

These documents can be accessed at www.CompetitiveAlternatives.com.

Business Cards Produced business cards using Adobe Photoshop and InDesign for MMK Consulting Inc. and TRG Realty.

Flyers Produced card flyers for events hosted by an entertainment promotion company. This involved using Adobe Photoshop to compile many graphics and images to produce a commercially printed product for distribution.

Microsoft Office Documents

2013 Annual Report for Vancouver General Hospital Produced the 2013 Annual Report for Vancouver General Hospital using Microsoft Word. This 60+ page report included many tables, graphs and charts to present statistics and accomplishments of the hospital staff.

Data Research

Competitive Alternatives Completed research and collected necessary data for 100+ cities and 19 industries featured in the 2014 KPMG *Competitive Alternatives* study.